

# YOUTH AGAINST AIDS



KYIV, 3RD SEPTEMBER 2019

YOUTH  
AGAINST  
AIDS

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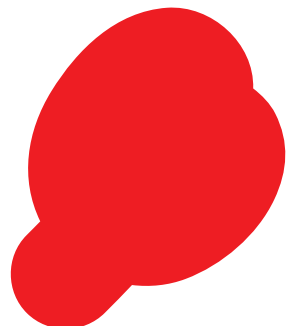
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OF THE INVESTMENT  
ADVISORY BOARD,  
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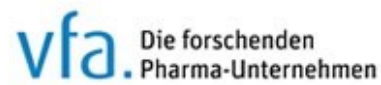


# THE BRAND.

YOU ARE IN GOOD COMPANY.

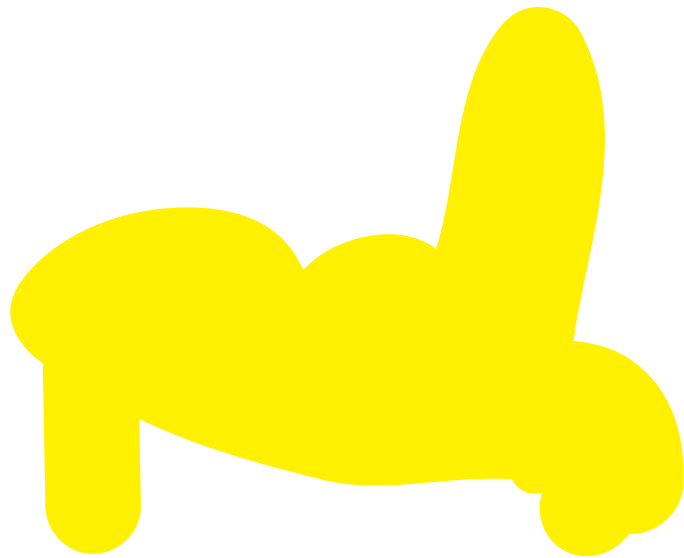


# GLOBAL PARTNERS.



# WHAT WE DO.

CREATING RELEVANCE IN YOUNG PEOPLES LIFE.





# WHAT WE DO.

EVERYTHING FOR YOUNG PEOPLE.

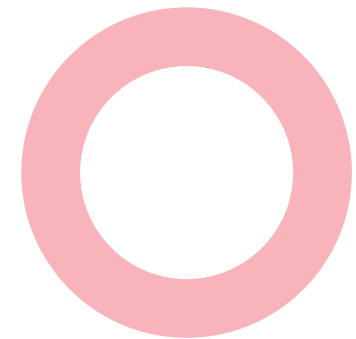
1. CONDOM DISTRIBUTION



2. PEER-TO-PEER EDUCATION

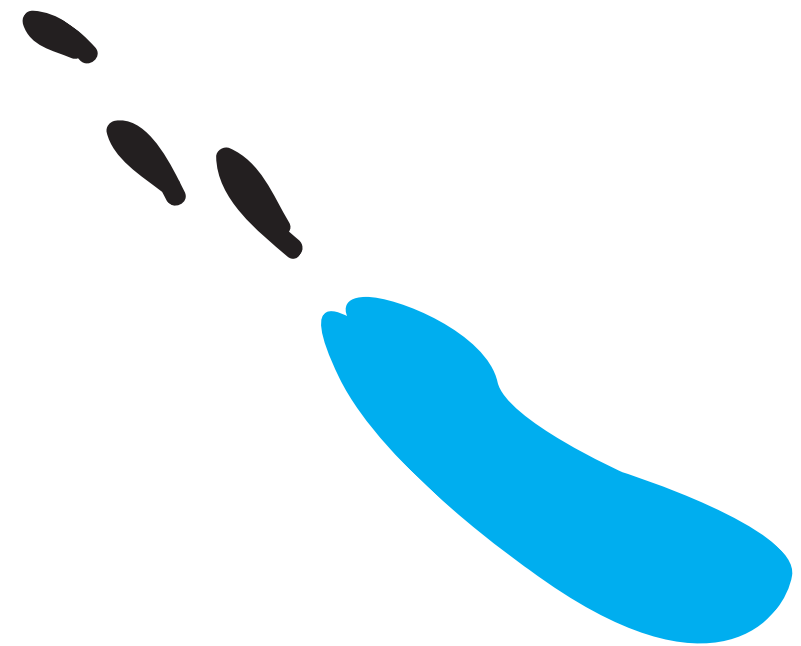
3. DIGITAL SERVICES

4. ADVOCACY



# CONDOM DISTRIBUTION.

EVERYTHING TO REACH YOUNG PEOPLE.





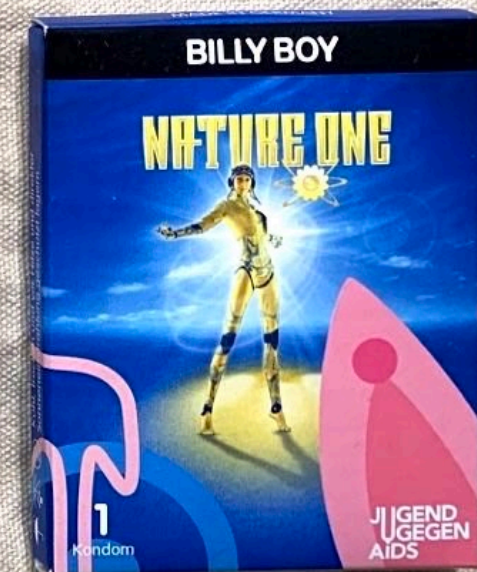
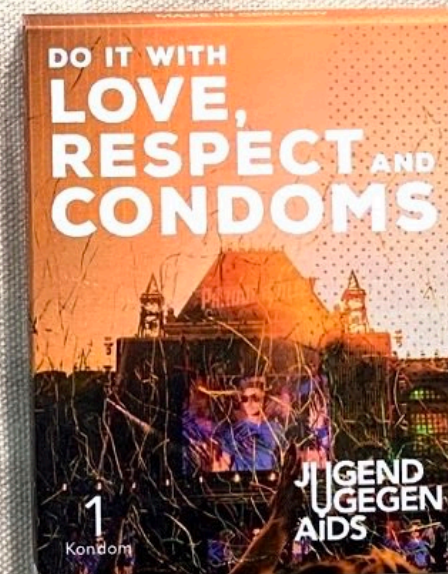
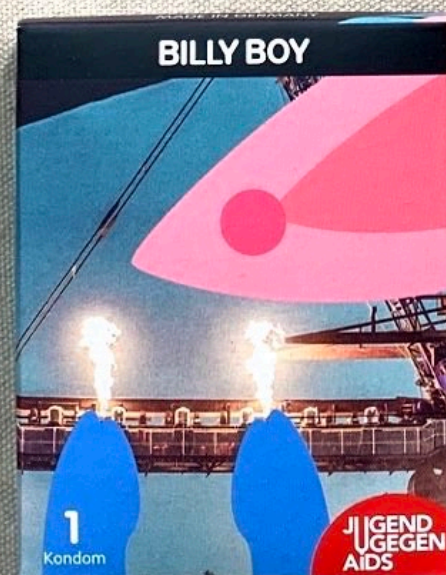
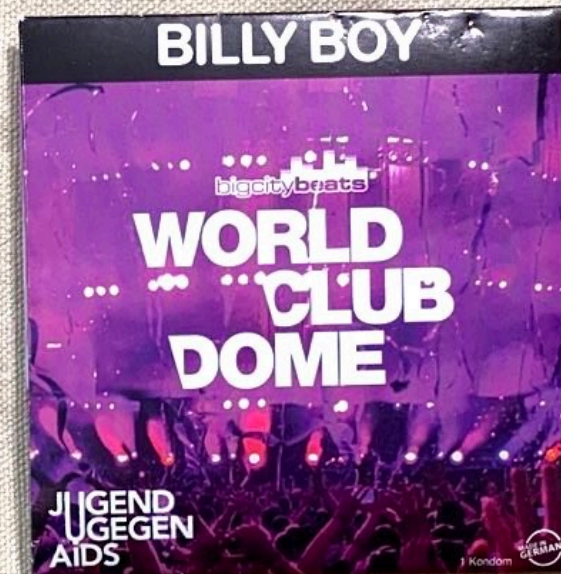






## DESIGN - 2018

EVERY FESTIVAL  
RECEIVES A UNIQUE  
DESIGN AND PACKAGING





#FESTIVALKONDOM

**splash!**  
PRESENTED BY **snipes**

**JUGEND UEGEN AIDS**

**1** Kondom  
DO IT WITH LOVE, RESPECT AND CONDOMS.

#FESTIVALKONDOM

**bigcitybeats**  
**WORLD CLUB DOME**

**JUGEND UEGEN AIDS**

**1** Kondom  
DO IT WITH LOVE, RESPECT AND CONDOMS.

#FESTIVALKONDOM

**electric love**  
ELECTRONIC MUSIC FESTIVAL

**JUGEND UEGEN AIDS**

**1** Kondom  
DO IT WITH LOVE, RESPECT AND CONDOMS.

#FESTIVALKONDOM

**OPENAIR**  
**FRAUENFELD**  
20 19

**JUGEND UEGEN AIDS**

**1** Kondom  
DO IT WITH LOVE, RESPECT AND CONDOMS.

#FESTIVALKONDOM

**NEW HORIZONS**  
The Kingdom of Fire

**JUGEND UEGEN AIDS**

**1** Kondom  
DO IT WITH LOVE, RESPECT AND CONDOMS.

#FESTIVALKONDOM

**NATURE ONE**  
THE TWENTY FIVE  
25

**JUGEND UEGEN AIDS**

**1** Kondom  
DO IT WITH LOVE, RESPECT AND CONDOMS.

#FESTIVALKONDOM

NEXT DESTINATION  
**India**  
**AIRBEAT ONE**  
2019

**JUGEND UEGEN AIDS**

**1** Kondom  
DO IT WITH LOVE, RESPECT AND CONDOMS.

#FESTIVALKONDOM

**Lolla  
palo  
Oza**  
BERLIN

**JUGEND UEGEN AIDS**

**1** Kondom  
DO IT WITH LOVE, RESPECT AND CONDOMS.

**ULTRA**  
SOUTH AFRICA

DO IT WITH LOVE, RESPECT AND CONDOMS.

**YOUTH UAGAINST AIDS**

#FESTIVALKONDOM

**W:O:A**  
ESTD. 1990

Do what you want.  
Do it harder, faster, louder.

**1** Kondom

SUPPORTED BY **WACHEN FOUNDATION** x **JUGEND UEGEN AIDS**

#FESTIVALKONDOM

**PAROOKAVILLE**

**JUGEND UEGEN AIDS**

**1** Kondom  
DO IT WITH LOVE, RESPECT AND CONDOMS.

**you.**  
Summer  
Festival

**JUGEND UEGEN AIDS**  
DO IT WITH LOVE, RESPECT AND CONDOMS.

#FESTIVALKONDOM

**FULL FORCE**

**JUGEND UEGEN AIDS**

**1** Kondom  
DO IT WITH LOVE, RESPECT AND CONDOMS.

#FESTIVALKONDOM

**JUGEND UEGEN AIDS**

**1** Kondom  
DO IT WITH LOVE, RESPECT AND CONDOMS.

#FESTIVALKONDOM

**ELEC  
TRI  
SIZE**  
FESTIVAL

**JUGEND UEGEN AIDS**

**1** Kondom  
DO IT WITH LOVE, RESPECT AND CONDOMS.

#FESTIVALKONDOM

**MELT**

**JUGEND UEGEN AIDS**

**1** Kondom  
DO IT WITH LOVE, RESPECT AND CONDOMS.

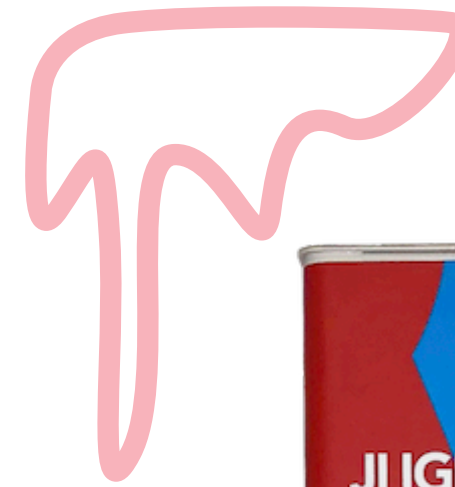
DO IT WITH LOVE, RESPECT AND CONDOMS.

**LifeStyles**  
SINCE 1985

**YOUTH UAGAINST AIDS**



## CONDOM DISPENSER FOR YOUNG PEOPLE.

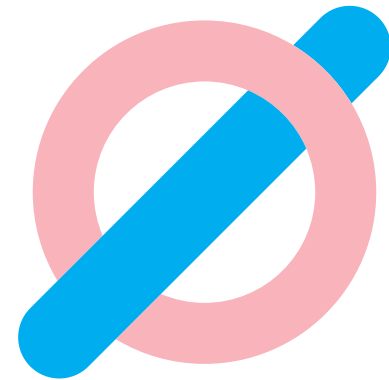




# PROOF OF CONCEPT.

MACHINES INSTALLED IN EUROPE ARE FREQUENTLY USED AND EQUALLY LOVED BY STUDENTS, EDUCATIONAL STAFF, PARENTS, MEDIA AND POLITICIANS.



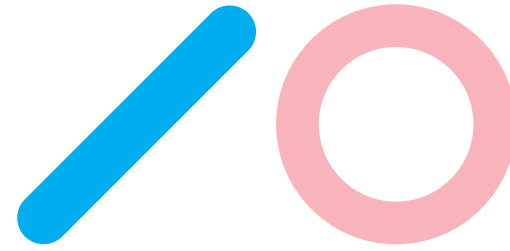


# **PEER-TO-PEER EDUCATION**

EVERYTHING TO REACH YOUNG PEOPLE.



# THE SEX-ED PROJECT.









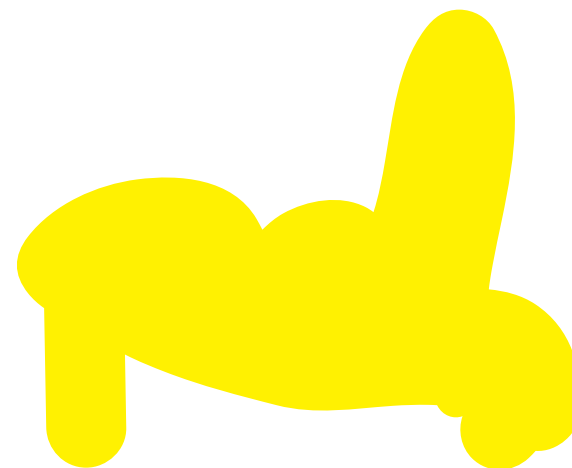


**YOUTH  
AGAINST  
AIDS**



# **DIGITAL SERVICES.**

WHERE YOUNG PEOPLE ARE.



**PLATFORM.**

PODCAST  REWARDS

DATA SOURCING

SOCIAL MEDIA

PLEASURE & FUN


OOH CAMPAIGNS

TELE MEDICINE

PRINT

CHATBOT 

EVENTS

**FA  YOU.**

CONDOMS

TESTING

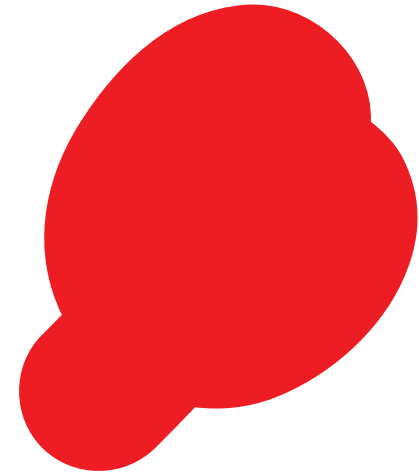
WORKSHOPS

EXCHANGE 

BLOG 

E LEARNING 



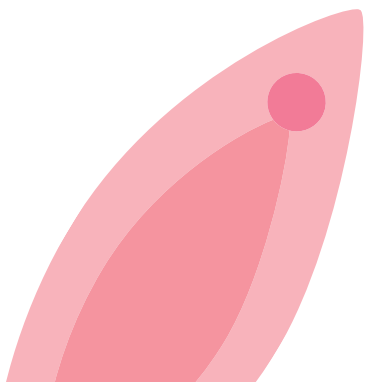


# **OUR INGREDIENTS.**

COLLABORATION IS KING.

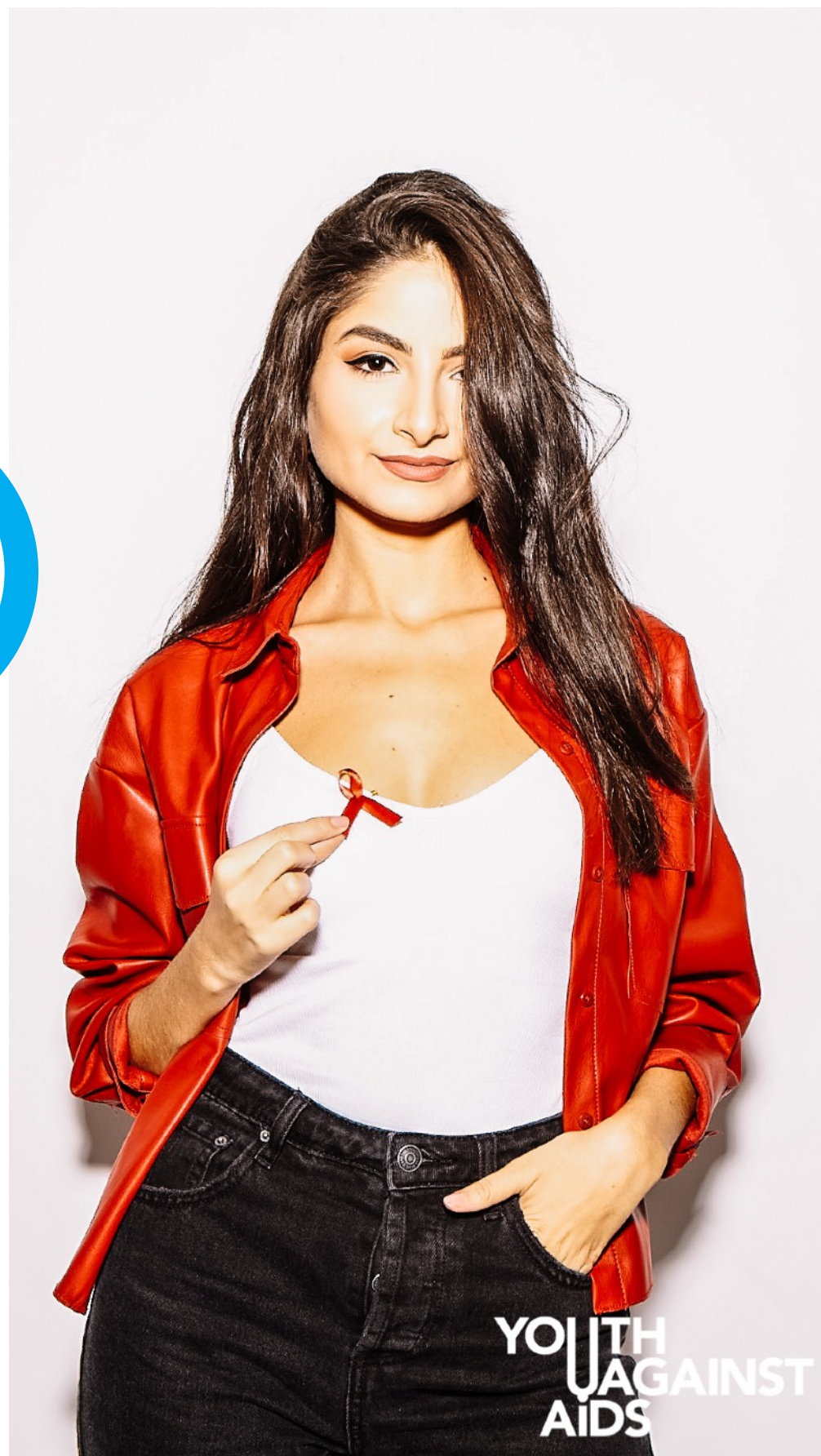
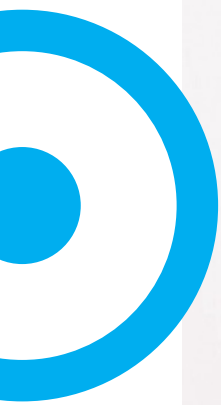
# **STRONG AMBASSADORS.**

THE HEROES OF OUR GENERATION.











#dowhatyouwant  
@jugendgegenaids  
@carodaur



**DO IT WITH LOVE,  
RESPECT AND CONDOMS.**

**JUGEND  
GEGEN  
AIDS**



facebook



BILLY BOY





riccardosimonetti 6h



MÜNCHEN



Nachricht senden



victoriaswarovski 3h



@jugendgegenaids  
The campaign is still  
running until end of the  
year 🥰🥰🥰🥰🥰🥰



carodaur 12h



I SEE YOU MISSY @CARODAU  
SCHÖNE AKTION.  
@JUGENDGEGENAIDS



Nachricht senden





YOUTH  
AGAINST  
AIDS

DO IT WITH LOVE,  
RESPECT AND CONDOMS.

@youthagainstaids

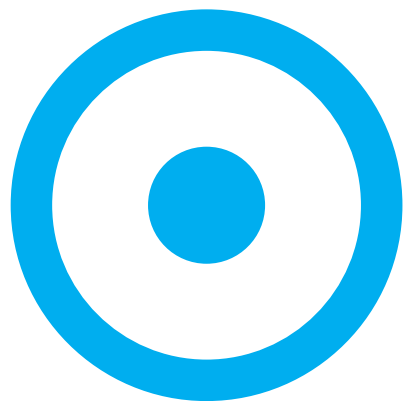
Join us on Instagram  
@youthagainstaids

THOMSON REUTERS

YOUTH  
AGAINST  
AIDS







**ADVOCAY.**

TO LET YOUNG PEOPLE LEAD.





A close-up portrait of Angela Merkel, the Chancellor of Germany. She has short, light brown hair and is looking directly at the camera with a neutral expression. She is wearing a dark blue jacket and a necklace with dark and light green beads. The background is a plain, light grey.

**„Youth against AIDS provides valuable education work. I want to thank all of the young people who are committed volunteers for this important task.“**

DR. ANGELA MERKEL, CHANCELLOR OF GERMANY



A photograph of Michel Sidibe, Executive Director of UNAIDS, smiling and looking upwards. He is wearing a white Levi's t-shirt with a floral graphic and blue sleeves. In the background, other people are visible, including a woman in a white shirt and a man in a blue patterned shirt, both smiling. The setting appears to be a modern building with large windows.

**„TO END AIDS - WE NEED YOU.“**

MICHEL SIDIBE  
EXECUTIVE DIRECTOR AT UNAIDS





MONICA GEINGOS  
FIRST LADY OF NAMIBIA

NATALIA KANEM  
EXECUTIVE DIRECTOR OF UNFPA



22<sup>ND</sup> INTERNATIONAL AIDS CONFERENCE  
AMSTERDAM, NETHERLANDS  
23-27 JULY 2018

BREAKING BARRIERS  
BUILDING BRIDGES

BREAKING BARRIERS • BUILDING BRIDGES



YOUTH  
AGAINST  
AIDS  
YOUTH HQ









GILEAD | facebook | AYA | Levi's

*could*  
**WE CAN**  
**END AIDS.**

*if there is innovation  
 in prevention.*

f i  
 @YOUTHAGAINSTAIDS

**YOUTH AGAINST AIDS**  
 DO IT WITH LOVE,  
 RESPECT AND CONDOMS.

**HAUS OF  
 PREVENTION.**

*Paula Cannon*



GILEAD | AYA | facebook | Levi's | LifeStyles

**YOUTH AGAINST AIDS**  
 DO IT WITH LOVE,  
 RESPECT AND CONDOMS.



H LOVE  
ND







GILEAD | facebook | Levi's

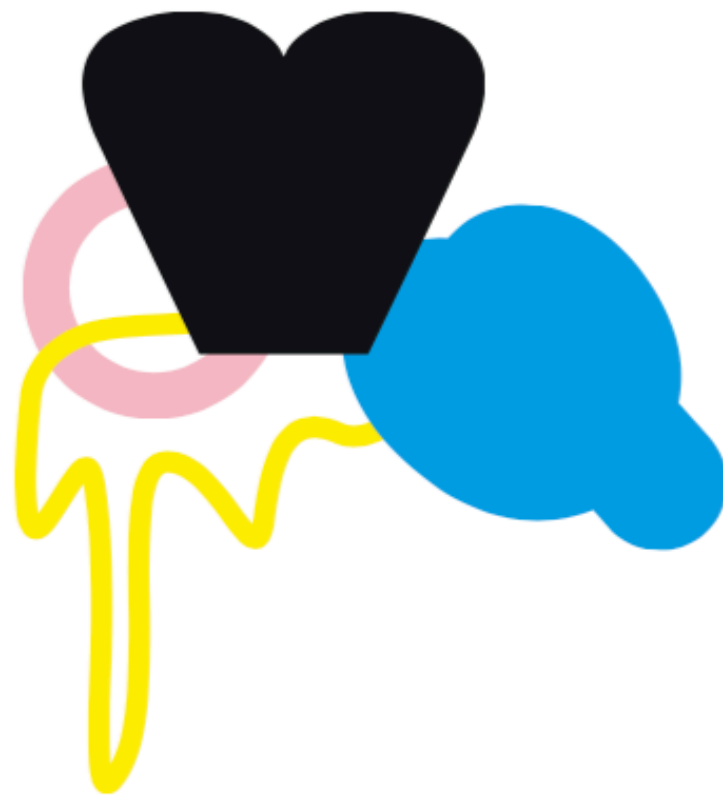
HAU... PRE... N.

YOUTH AGAINST AIDS

DO IT WITH LOVE, RESPECT AND CONDOMS.



**THANK YOU.**



**YOUTH  
AGAINST  
AIDS**